



*Cadillac.*  
**INVITATIONAL**

February 14, 2006

Mr. Gerry Lev, CEO  
LTS LeaderBoard  
21043-2591 Panorama Drive  
Coquitlam, BC V3E 2Y0

Dear Gerry:

In my role managing the 100+ Cadillac Invitational events each year, I have worked very closely with LTS LeaderBoard for several years. I've had the opportunity to work with LeaderBoard offices all over the country and they have always provided excellent, professional service to our events.

Most recently, LeaderBoard provided scoring and related services to the Cadillac Invitational National Finals, a four-round national championship event held over three courses: the TPC Sawgrass Stadium Course, the TPC Sawgrass Valley Course and Sawgrass Country Club. The challenges presented by an event like this are significant as over 350 players are rotating through the various courses and simultaneously participating in multiple competitions. The experienced LeaderBoard personnel handled all the variables and permutations smoothly and seamlessly. Scores were tabulated quickly and accurately. Pairings and daily collateral materials were produced under tight time frames. Communication with the golf course staff and the tournament organizers was efficient and professional.

LeaderBoard's product also lends a very upscale look to all the tournament proceedings. Their electronic equipment is state of the art which instills great confidence in the competitors' faith in the accuracy of the scoring and, therefore, in the integrity of the event. LeaderBoard's electronic scoring displays also allow me to tastefully display our event's sponsors' logos throughout the week giving the sponsors valuable exposure.

LeaderBoard also does a tremendous job documenting the event photographically as they take hundreds of photos each day which are then displayed on their projection screens. These candid photographs are a huge hit with the golfers and also generate more opportunities to generate exposure for the sponsors. Lastly, post-event, LeaderBoard incorporates these photographs and the tournament results into an attractive web site devoted to your event. Your golfers will be excited to see their names and photographs online, once again driving traffic to messages about your event, cause and/or sponsors.

In addition to these services, LeaderBoard has also helped me identify potential new events to add to the Cadillac Invitational program. The tournaments that hire LeaderBoard attract the demographic I'm seeking. As a result, I expect the number of Cadillac Invitational events using LeaderBoard's services to continue to increase.

As a tournament organizer, LeaderBoard's services provide value to my two basic sets of clients – the golfers and the sponsors. Few companies give you an opportunity to accomplish that. I fully recommend LeaderBoard to anyone running a golf tournament.

Sincerely,

Skip Jenkins  
Fortune Marketing Unlimited, Inc



**FORTUNE MARKETING UNLIMITED, INC.**

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